

# Tyler Woodward

User Experience, Product Design & Management for the Digital Era.

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## EXPERIENCE

### 3Pillar Global, Las Vegas NV (Remote) — *User Experience Lead*

MARCH 2022 - CURRENT

Lead for client consulting engagements, managing direct reports & training in house.

### Variance, Las Vegas NV (Remote) — *Lead Product Designer*

NOVEMBER 2020 - MARCH 2022

Designed Variance (SAAS product), a CRM for PLG teams & all other in house design needs (Marketing, Branding, Systems, Print) for fully remote startup with VC funding.

### 3Pillar Global, Las Vegas NV (Remote) — *Senior UX Designer*

OCTOBER 2020 - NOVEMBER 2020

Provided UX services for Centene Healthcare in partnership with 3Pillar.

### NS8, Las Vegas NV (Remote) — *Senior Product Designer*

JUNE 2020 - SEPTEMBER 2020

Product designer on NS8 Protect, cloud based SAAS eCommerce product targeting SMB. Redesigned NS8 Protect's Order Details on eCommerce Shopify & Magento.

### Thales Avionics, Irvine CA — *User Experience Lead*

MARCH 2017 - JUNE 2020

Launched four custom In-Flight Entertainment software systems in three years. Drove UX strategy & vision as the champion for user-focused design. Lead project communication across interdisciplinary teams. Used workflows & interactive prototypes to conduct large scale usability testing & validation. Managed agile team(s) for projects - on time, with quality & on budget. Set precedent as the first remote employee.

### Envoy, Irvine CA — *Senior User Experience Designer*

FEBRUARY 2016 - MARCH 2017

Delivered product improvements for Vizio SmartCast™ Apps. Launched online ordering UX for Tender Greens. In house, client facing UX expert. Led in house UX classes on how to use Sketch & Invision to rapidly design + prototype for Android, iOS & web.

### XTOPOLY, Irvine CA — *User Experience Designer*

JULY 2010 - FEBRUARY 2016

UX design for Yamaha, Regency Theaters, Naked Juice, FedEx, & more.

## SKILLS

UX Research: Usability Testing  
User Personas, Heuristic  
Evaluation, Analytics Audit

UX Design: Information  
Architecture, User Journeys,  
Wireframes, Prototypes

Management: Leadership.  
Collaboration, Communication,  
Mentorship, Accountability

## TOOLS

Sketch 3, Figma, Keynote, Adobe  
XD, InDesign, Invision, Jira,  
Confluence, Trello, Slack, Zeplin,  
Google Analytics, Google Suite,  
Microsoft Office

## AWARDS & PRESS

"Best In Flight Entertainment  
System in Mainland China"  
Awarded by real passengers  
voting, China Southern Airlines &  
I worked on this IFE system's UX

[The Points Guy](#) praised the  
multi-screen UX & innovative  
features I made for Gulf Air.

10+ American Advertising  
Awards for Mobile Apps,  
Responsive Sites